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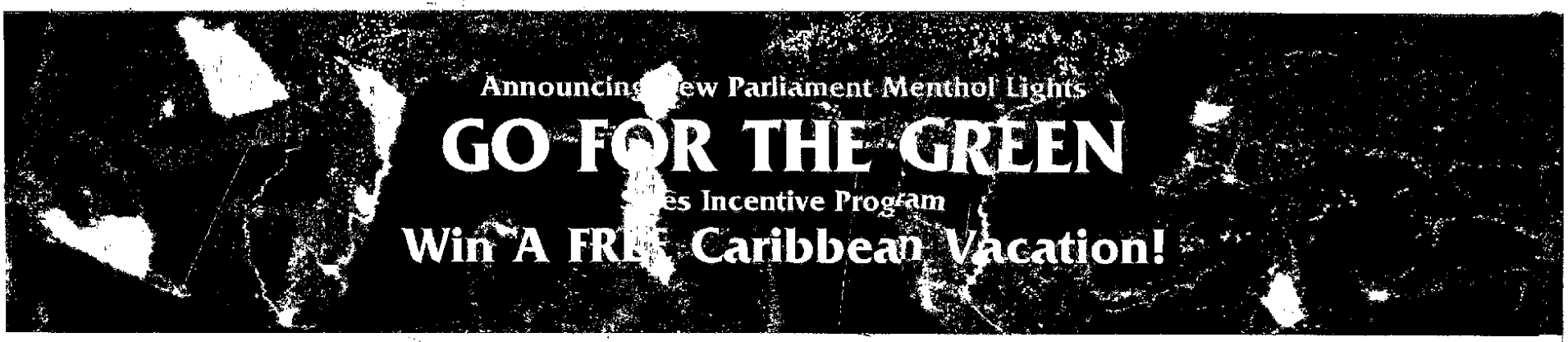

HERE'S HOW TO QUALIFY

During the May Sales Cycle:

1. Achieve Unit Parliament Menthol Lights Distribution Goal.
2. Unit must utilize ≥95% of allocated Parliament Menthol Lights POS.
3. All TSMs in the Unit must participate in "The Look".

TSMs:

If the unit qualifies based on the above three criteria, all TSMs from qualifying units will be eligible to win a Caribbean Vacation for two! One winner from each section will be selected during the Summer Section Sales Meeting.

One TSM from each Section will win a Caribbean Vacation.

UMs:

UMs of the qualified TSMs will be eligible to win a $300 American Express Gift Certificate.

SAMs:

SAMs also have an opportunity to win! Just meet the same criteria stated above for chain accounts in your workload and qualify to win a $300 American Express Gift Certificate.

All winners will be selected at the Summer Section Sales Meeting.

New PARLIAMENT
Menthol Lights

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